

BECOME AN EVENT SPONSOR



4433 Cooper Road
Blue Ash, OH 45242
513-745-8550
blueash.com
blueashevents.com

PROMOTIONAL BENEFITS



Your company logo in or on...

PUBLICATIONS

- Spring/Summer City Newsletter of Blue Ash
- Summer Blue Ash Rec Brochure



SOCIAL MEDIA

- Facebook, Twitter
- Four Square
- Mobile Apps

ON-SITE BENEFITS

- 10 x 10 booth for promotion
- Display of sponsor-supplied banners: on Stage, at your booth, throughout venue
- Your organization recognized through PA announcements by stage emcees and on tape loops
- Sponsor Reception: Private tent with premier seating for stage entertainment and refreshments for sponsor/guests each day of the event
- Preferred parking near the venue
- Opportunity to network with other sponsors

FLYERS & POSTERS

- 2,500 flyers distributed to residents, business, and Recreation Center members
- 100 posters distributed to area businesses



WEBSITE

- Your logo or name and link to your website on Blue Ash Events website
- Radio & TV sponsors' websites

RADIO/TV PROMOTIONS

- Your name mentioned or company logo in event advertisement
- Radio announcements the 3 weeks before the event on sponsor radio or tv stations

* Benefits vary depending on sponsorship level



CONCERT SERIES



CITY OF BLUE ASH Concert Series

PRESENTING SPONSOR: \$10,000

- On-site Display
- Print Media and Social Media
- Company representative assist with emceeing
- Logo on event website with link to sponsor

STAGE SPONSORS (ALL CONCERTS): \$7500

- Sponsor banner on stages
- Sponsor name/logo on all print media (posters, brochures, t-shirts)
- Logo
- Booth on-site for all concerts

SPOTLIGHT SPONSOR (SCHEDULED CONCERTS): \$500

- 1 week – 2 concerts
- Opportunity for on-site marketing exposure
- Distribution of prizes to patrons at concerts *
- The City of Blue Ash provides a pop-up tent, table, and chairs

NOTABLE KEY PLAYER (ALL CONCERTS): \$200

- Distribution of prizes to patrons of concerts *
- Gift certificates or product valued at \$300
- Sponsor name mentioned on stage during concerts

DINE-IN SPONSOR (SCHEDULED CONCERTS): \$100 + 10% of profits

- Opportunity for food vendor to sell product
- Sponsor responsible for securing Board of Health permit
- Food item to be approved by the City of Blue Ash

SHINING STAR SPONSOR-T-SHIRT EXCLUSIVE: COST OF SHIRTS

- Logo prominently displayed on back of t-shirts
- 72+ t-shirts for prize giveaways and to be worn by staff

* Prizes must be predetermined and approved by City of Blue Ash

Opportunities



LEVEL	EVENT	INVESTMENT
Title	Red, White & Blue Ash	\$25,000
Title	Taste of Blue Ash	\$25,000
Presenting	Red, White & Blue Ash	\$12,000
Presenting	Taste of Blue Ash	\$15,000
Main Stage	Red, White & Blue Ash	\$10,000
Main Stage	Taste of Blue Ash	\$12,000
Hunt Road Stage	Taste of Blue Ash	\$5,000
Transportation	Red, White & Blue Ash	\$3,000
Transportation	Taste of Blue Ash	\$5,000
Hospitality	Red, White & Blue Ash	\$2,000
Hospitality	Taste of Blue Ash	\$4,000
Exhibit	Red, White & Blue Ash	\$550 – \$1000
Exhibit	Taste of Blue Ash	\$1,100 – \$1,900