



Red, White & Blue Ash 2018
Food Truck Vendor Application

Red, White & Blue Ash Independence Day Celebrations is an annual event taking place on Wednesday, July 4th 2018 at Summit Park in Blue Ash, Ohio.

We are beginning our search to find the top and most efficient food truck vendors in the surrounding area to partake at one of the region's biggest Independence Day Celebrations.

With over 100,000 attendees at this annual event, this is a prime opportunity to advertise your name and celebrate your food with the Tri-State area.

To be considered as a Food Truck vendor:

- Fill out the Food Truck application
- Attach a copy of your menu and photo of your truck
- **Turn in the application and menu to the address or email below by Wednesday, February 28th 2018**

Submission Process

Mail Application to:

OR

Email Application to:

Red, White & Blue Ash
Blue Ash Recreation Department
4433 Cooper Road
Blue Ash, OH 45242
FAX: 513-745-8527

Btheilman@blueash.com

ELIGIBILITY REQUIREMENTS:

- A local public food truck, whose primary commercial function is to serve food to the general public
- There is NO guaranteed vending space for past participants
- Picture and menu will need to be returned with this application
- Must have been in operation for at least one (1) full year prior to the event taking place
- The Events Committee has final authorization on who is chosen to take part in the event

Best of luck!

The Blue Ash Events Committee

Red, White & Blue Ash 2018

Food Truck Vendor Application

CONTACT INFORMATION (PRINT OR TYPE CLEARLY):

Food Truck Name: _____

Food Truck Mailing Address: _____

Website Address: _____

PRIMARY Contact Name: _____ Mobile Phone: _____

PRIMARY Contact Email Address: _____

ALTERNATE Contact Name: _____ Mobile Phone: _____

ALTERNATE Contact Email Address: _____

TRUCK INFORMATION:

FOOD TRUCK FOOD TRAILER

Operating Since: _____

What side of the truck do you serve from? Passenger Driver

Overall Food Truck Dimensions (include any hitch in length): H: _____ W: _____ L: _____

How long does it take to setup your truck/trailer? _____

How many and what type of vehicles are involved in your load-in/setup process? _____

Amount of Amps Needed To Run Food Truck: _____

Generators attached or portable? Cords Needed? _____

Number of Serving Per Hour: _____

Any additional equipment used for production outside of truck? (Ex. Grills, Tents)

Photos of your truck and setup are required for consideration.

Connected to social media? Yes No

If yes, please provide the username below:

Facebook: _____ Twitter: _____

Instagram: _____ Other: _____

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Food Truck Vendor Name: _____

Type of Cuisine: _____

Proposed Food Items:

Below, please list the proposed foods that you would like to sell at Red, White & Blue Ash.

Keep in mind the following when making your decisions:

- Provide a complete description of the menu items and prices
- **Each food vendor can submit up to eight (8) menu items and from those a maximum of five (5) will be selected by the Red, White & Blue Ash Food Committee**
- List your proposed menu items in order of preference (i.e. Item 1 should be an item that you would **most** like to serve)
- **Water, Soft Drinks and/or Alcohol cannot be sold – these are sold through our concessionaire only**
- The Red, White & Blue Ash Committee will make all decisions regarding menu items to be sold from the list should your business be chosen
 - **You may serve ONE "specialty" item at \$6.00 and all other items must be listed between \$1-\$5.00.**



	Food Item	Description	Price
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			



What's Next?

If accepted, you will be contacted and will need to turn in the completed contract, contract fee and all other necessary documents by **Thursday, April 19th 2018**. Along with the contract, you will also be given more details and information regarding your participation.

The contract fee will be \$400 and will include:

- Adequate spacing for your truck
- One (1) 120V/20A electrical outlets
- Access to potable water, grease and ash waste barrels
- Tar paper flooring for truck
- Two (2) free vendor parking passes for vendor
- Advertising in the Red, White & Blue Ash brochure and social media outlets
- Roaming event security

*Additional items available for a nominal fee—refer to actual contract for these fees.

What You're Expected To Do If Chosen:

- Submit the Red White & Blue Ash Food Truck Vendor Contract, Contract Fee and all necessary paperwork by the stated deadline date, **Thursday, April 19th 2018**
- **Attend the Mandatory Food Vendor Meeting (at least one principal or decision maker must attend)**
- Provide an electronic copy of your restaurant's color logo in either vector art EPS format or a high resolution JPEG or TIFF format (300 dpi) for marketing purposes
- Adhere to all guidelines and rules of Red, White & Blue Ash

Thanks again for your interest in being a food vendor at the 2018 Red, White & Blue Ash!

The Blue Ash Events Committee