



Event Date: July 4, 2017

4433 Cooper Road • Blue Ash, Ohio 45242 • www.blueashevents.com • 513-745-8550

Thank you for applying to be in the Red, White & Blue Ash!

The OneMain Financial Red, White & Blue Ash 4th of July Celebration is the area's largest Independence Day event in the region offering free national entertainment, food and drink, family fun area and the "Biggest & Best 4th of July Fireworks in the Tri-State". With typical crowds reaching over 120,000 in attendance during this one-day event, it is a favorite for locals and visitors alike.

Vendors will find that that Red, White & Blue Ash is an effective marketing tool for their business. The public relations and goodwill generated at the event will have a positive residual effect year-round.

Some of the benefits that vendors receive for participating include:

- Direct contact with existing and potential customers.
- Exposure to an audience of over 120,000 attendees throughout the weekend.
- Unique marketing exposure through print, live and web-based media.
- Community involvement.
- Networking opportunities with potential partners and other vendors.

APPLICATION PROCESS:

Vendors interested in being considered for the Business Expo must COMPLETE an application (including provision of naming the City as "additionally insured") and pay the applicable fee (any cancellations after payment has been made will incur a non-refundable \$200 cancellation fee). **The application is mandatory in order to be considered for participation and is due by Friday, June 3, 2017.**

Completed application, supporting documentation, and the application fee (we accept Visa, MasterCard, or check payable to "The City of Blue Ash") must be mailed, faxed or delivered to:

Red, White & Blue Ash
Blue Ash Recreation Department
4433 Cooper Road
Blue Ash, OH 45242
FAX: 513-745-8527

Upon receipt of your application, it will be reviewed by a committee and if accepted, chosen vendors will be contacted by the first week of June and the payment will be processed. **Payments will be held with the application until this time, so please be aware of this when applying! Any cancellations made after the fee has been taken will incur a non-refundable \$200 cancellation fee.** Entry fees for participating in the event will include a Festival Booth, one (1) 110V/20A electrical outlet, advertising in the Red, White & Blue Ash brochure and mobile app, one free vendor parking pass and two free reception tent passes for booth personnel, roaming event security, one (1) eight foot banquet tables, lighting, and two (2) chairs. Additional electric service, extension cords and booth lighting can be purchased for a nominal fee.

Cheers!

The Red, White & Blue Ash Staff



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2017 BOOTH RENTAL APPLICATION AND AGREEMENT

CHECK ONE: **BUSINESS** **NON-PROFIT (All 501's)/ COMMUNITY**

Thank you for your interest in the Red, White & Blue Ash event! **Space is limited. NOTE:** Applications will be reviewed and some restrictions may prevent acceptance into the event. **To be considered for booth space, payment and Certificate of Insurance must accompany application - your application will not be considered "complete" otherwise. Applications must be received by Friday, June 3, 2017.** If application is not approved, check will be returned or credit card payment will not be processed. For more information or if you have any questions, contact Peggy Behm , (513) 745-8644 office or email at pbehm@blueash.com.

Business Expo Booth rental includes:

- One 10 x 10 booth
 - **Due to uniformity of the expo, mobile units and personal/private tents are NOT permitted.**
- One table & 2 chairs
- Lighting
- Basic electric – one 110 V outlet (additional electric available – fee based on your needs)
- Name inclusion in Event Information Flyer
- Two tickets to the sponsor reception tent and one parking pass for booth personnel

Name of Company/Organization (here in after "Vendor"): _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Office Phone _____

Cell _____ Email _____

Activity you would like to offer: _____

Do you need public access into booth? ___Yes ___No

Marketing:

Description of Product/Service (food and drink samplings are not permitted): _____

Approval requested for giveaway of the following: _____
(include sample of any marketing material - products, literature, or coupons) **Vendor may not distribute items outside of their booth area without prior approval from the City of Blue Ash. Selling items is strictly prohibited.**

Vendor must provide:

- Adequate personnel to staff the booth during event hours.
- Materials, goods, and supplies necessary to effect the purpose for which the booth was rented.
- **Certificate of insurance – Proof of casualty and general liability insurance, including bodily injury insurance, in the minimum amount of one million (\$1,000,000) dollars to cover any and all liability exposure to the City (City of Blue Ash listed as additional insured) effective through the event date.**
- Copy of Non-Profit Status (for non-profit applications only).

Setup/take down: Vendor must have booth set up, organized, and ready for operation by 3:30 PM on event day. Unless prior arrangements are made, booth must remain open until 9:00 PM. At this time, vendors may begin tear down. The lights will be turned off for the fireworks display from 10-10:35PM. Vendors must vacate the booth no later than midnight unless prior arrangements have been made with event staff.

Security: The City of Blue Ash will provide general security for the event premises. Although overnight security is pro-

vided for the entire venue, each vendor is solely responsible for security of individual items. Vendor is encouraged to remove any items of value when vendor staff is not present. During the hours event is open to the public, the vendor is responsible for security in the immediate area occupied by the booth and inside the booth itself.

Garbage collection: The City of Blue Ash will provide garbage pickup during and at the close of the event. Vendor must keep the area inside and in the immediate vicinity of the booth free from garbage and litter during the hours the event is open to the public.

Indemnification: For the purpose of participating in Red, White & Blue Ash, vendor hereby and forever discharges the City of Blue Ash and its respective boards, trustees, employees, agents, attorneys, and assigns from all actions, suits, debts, claims and demands of any kind, for any injuries sustained by vendor or for any losses or property damage which may occur arising out of participation in the event. This indemnification clause specifically includes the payment of attorney's fees and/or legal expenses necessarily incurred to defend any and all claims made.

Legal compliance: Vendor agrees to abide by all event rules and local, state, and federal laws applicable to the rental of the booth and the activities emanating there, including but not limited to health, worker's compensation, discrimination, and licensing laws.

Choice of law: This agreement is governed by the laws of the State of Ohio. Any legal action brought under said agreement shall be brought in the courts of the State of Ohio, County of Hamilton.

Authority to bind organization: Vendor confirms and warrants that the representative executing this Application and Agreement on behalf of vendor has full authority to do so. The term Vendor includes the Organization listed above, its members, agents, assigns, and those persons assisting the Vendor in its efforts and performing its duties hereunder. No Third Party Vendors permitted to share your booth.

Application Process: Upon receipt of your application, it will be reviewed by a committee and if accepted, chosen vendors will be contacted by the first week of June and the payment will be processed. **Please be aware payments will be held with application until this time. Any cancellations made after the fee has been taken will incur a non-refundable \$200 cancellation fee.**

Signature of Authorized Vendor Representative

Name Printed

Date

Booth Fees (CIRCLE ONE):

NON Profit (510-C) \$300.00 10X10 Booth

Business Booth \$600.00 10X10 Booth

<p>Contact information</p> <p>Send, deliver or fax application and documentation to:</p> <p>Red, White & Blue Ash Blue Ash Recreation Department 4433 Cooper Road Blue Ash, OH 45242 FAX: 513-745-8527</p>	<p>Make check payable to "The City of Blue Ash"</p> <p>To pay by VISA or MASTERCARD include:</p> <p>Choose one: ___ Visa ___ MasterCard</p> <p>Name on Card: _____</p> <p>Card #: _____</p> <p>Expiration Date: _____</p> <p>Amount Paid: _____</p> <p>Signature: _____</p>
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